

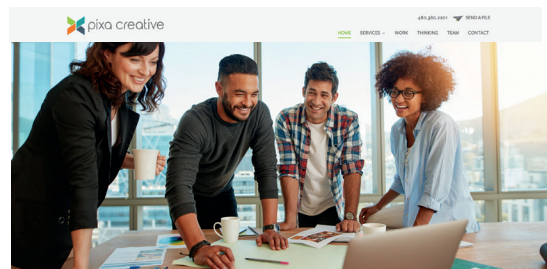


- INTERNAL DOCUMENT -

What to look for when reviewing a website:

- Click all the links
- Check for missing content or lorem ipsum
- Test all forms
- Test purchasing platform (eCommerce)
- Check social sharing/social buttons
- Test email captures
- Test all navigation links
- Test footer links
- Navigate to the site and repeat all tests on mobile and tablet devices
- Read the blog!

Don't just look at the feed – click into one or two posts. Do they look right? Is there content there? Images?



there's a method to our madness.
Each client and project is unique but we still like to use our left brains and keep things orderly. Take a peek behind the curtain and see what it looks like when you work with us.

1 educate
Learning something new is always fun! This is where we tell you about us and what we do. We will also educate our clients on our services. Regardless of what is being done, going to have something done.

2 discovery
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3 recommendations
At this stage, we feel we know you and want to help you be the best "you" you can be, so don't be offended if we suggest some changes. There may be some tough conversations but we know you are strong enough to hear the truth. If we think you are making a big mistake we are going to tell you and then support you 100%.

4 implementation
This is the fun part! Let's do what we do best. We've made a plan, we've agreed on our goals so let's set it all in motion and watch the magic happen.

5 review
Celebrate the win! Learn from the losses. What losses, right? A strong relationship takes work. We can always find ways to improve reach higher levels. We're in this for the long run.

2 discovery
Lorem ipsum! This page needs content

Save time and money
Respond quickly to market demands
Strengthen brand consistency
Simplify ordering, improve tracking, and accelerate delivery

Have you tested this form? Where are the emails going?

ready to work with us on your next project?

first name _____
last name _____
email _____
phone _____
message _____

let's do this!

STRATEGY DESIGN | BRAND & IDENTITY | COPYWRITING & CONTENT | SOCIAL MEDIA | WEBSITE DEVELOPMENT | UX/UI DESIGN | PROJECT MANAGEMENT

PHOTO: GETTY IMAGES

Are these linked properly?

The devil is in the details!